

## SUSTAINABLE PROCUREMENT CAN CHANGE THE WORLD!

„The JARO Institute's training in this groundbreaking area of sustainable procurement is unique in both the German and international context.“ (Prof. Dr. habil Lisa Fröhlich, President CBS International Business School)



### Learning Objectives

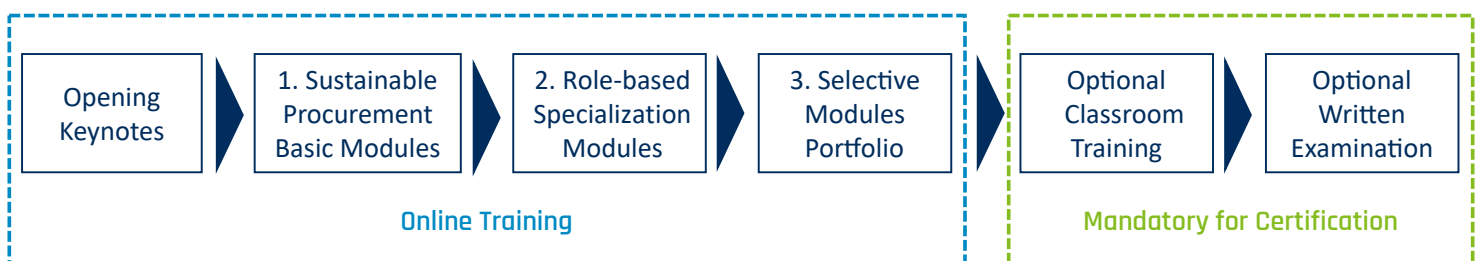
- » You are familiar with the current discourse as well as the central concepts and methods of sustainable management and can apply them systematically to procurement.
- » You know the instruments and solution approaches relevant for your procurement role and are able to implement sustainable procurement in a structured manner.
- » You have additional technical and methodological skills on key topics that specifically support you in the introduction of sustainable procurement.



### Benefits

- » Internationally valid CBS International Business School certificate with 6 ECTS points or JARO confirmation of participation for participants without classroom training and examination.
- » A practice-oriented and customizable sustainability training program designed specifically for procurement professionals based on a modular system.
- » Three different curricula for various procurement roles depending on the participant's occupation.
- » Modern learning platform (JARO Academy).
- » 13 dedicated thought leaders and sustainability experts of the JARO Academy.
- » Official state accreditation by ZFU (State Central Agency for Distance Learning) in Germany requested and in progress.
- » Corporate clients can integrate the complete course (SCORM format) into their company's learning management system (LMS). For further information and corporate pricing please contact [academy@jaro-institut.de](mailto:academy@jaro-institut.de).

## Course Outline



## Three Inspiring Keynotes



**Herr Farid Yaker**

Program Officer  
United Nations Environmental  
Program (UNEP)



**Herr Michael Elkin**

Program Officer  
International Labour  
Organization (ILO)



**Herr Dirk Jan de With**

Chief Procurement Officer  
Covestro AG

You can choose one out of three complete curricula (15 modules) with or without certification or register for one or more single modules only. The modular structure allows you a high degree of flexibility and individuality to meet your personal needs.

## Opening Keynotes - The Impact of Procurement on Sustainable Development

### 1. Sustainable Procurement Basic Modules

1.1 Introduction to Sustainable Procurement

1.2 Political Framework Including the Financial Market

1.3 The Importance of Human Rights and Due Diligence in Supply Chains

1.4 Circular Economy - Basics

1.5 Integration of Sustainability into Procurement Strategy

1.6 Materiality in Procurement

1.7 Quality Features of Management Systems

### 2. Role-based Specialization Modules - Choose your package

#### Track A: Top Management, CPO & CSR

- 2.1 Sustainable Procurement Business Case
- 2.2 New Indices for Sustainable Procurement
- 2.3 Development of a Sustainability Program for Procurement
- 2.4 Measures for Sustainable Procurement with a Focus on the SDGs
- 2.5 Communication Program

#### Track B: Category Management

- 2.1 Sustainable Procurement Business Case
- 2.6 - 2.18 Relevance Matrix for Selected Category 1
- 2.6 - 2.18 Relevance Matrix for Selected Category 2
- 2.6 - 2.18 Relevance Matrix for Selected Category 3
- 2.5 Communication Program

#### Track C: Supplier Management

- 2.19 Total Cost of Ownership (TCO) and Life Cycle Cost Calculation (LCC)
- 2.20 Evaluation Standards for Sustainability Reports
- 2.21 Supplier Ratings
- 2.22 Sustainability Supplier Development Program
- 2.23 Using Innovations for Greater Sustainability

### 3. Selective Modules Portfolio - Choose three of nine

3.1 Circular Procurement

3.4 Climate Action for Companies

3.7 Civil Society, Citizenship and NGOs

3.2 New Technologies for Procurement

3.5 Water Footprint

3.8 Engagement in Sustainable Sector Initiatives

3.3 Agile Approaches for Sustainable Procurement

3.6 Biodiversity in Sustainable Procurement

3.9 Sustainable Public Procurement

Classroom Training at CBS International Business School and Written Examination (Optional)



## Target Group

- » Procurement professionals at all levels (CPO, Category Manager, Supplier Manager, Buyer...) who want to understand the topic and further improve their skills.
- » CSR Managers who want to take a closer look at the impact of procurement.
- » Suppliers that want to improve their sustainability performance for their customers.
- » Thought leaders with a special interest in sustainable procurement.



## A Brief Course Overview

- » Course duration: Self-paced online
- » Course portfolio: 40 modules for a tailored combination
- » Cost:
 

Curricula (keynotes & 15 modules)	p.p.	€ 1990 + VAT
Two training days at CBS	p.p.	€ 1990 + VAT
Examination and certification	p.p.	€ 690 + VAT
Single module price	p.p.	€ 150 + VAT

 including JARO certificate of attendance and learning materials plus accommodation and travel expenses for classroom training
- » Estimated time effort: About 8 - 10 hours per module in total (training video of 30-60 min and self-learning time), self-paced  
Approximately 4 months for the curricula

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